

## FOR IMMEDIATE RELEASE

## Susan G. Komen Chicago welcomes Tiosha Bailey as new Executive Director

## Bailey brings extensive Chicago healthcare background and personal passion to Komen, to push for local breast health services and global research

**(Chicago, IL) Sept. 11, 2018** - Susan G. Komen Chicago, the local affiliate of the largest breast cancer organization in the United States, announces the hiring of Tiosha Bailey as the new Executive Director of Komen Chicago.

Bailey joined Komen Chicago in June 2018 with more than 10 years of experience in key leadership positions within the public health sector. In her new role at Komen Chicago, she will drive strategy and development to ensure measurable impact upon breast cancer outcomes through research, direct services, advocacy and public policy.

"Susan G. Komen continues to be at the forefront of life-changing research, especially when it comes to treatment and detection. Through 2017, Komen Chicago has donated more than \$17.5 million in community grants and \$5.5 million to research efforts. I look to continue prioritizing medical advancements while also striving to improve access to education and direct services. Together, we can make a difference in the fight against breast cancer, through dedicated advocacy and policy work focused on removing structural barriers impacting breast health outcomes across Chicagoland and beyond," said Bailey.

Since 2014, Bailey had served as Deputy Commissioner of the Health Promotion Bureau within the Chicago Department of Public Health, where she steered the public health agenda for key mayoral initiatives in the areas of breast cancer prevention, behavioral health and violence prevention. During her tenure, she led strategic expansion of breast health services - which resulted in serving nearly 5,000 women across hospital systems and community-based providers in 2017.

For six years prior, Bailey worked for Erie Family Health Center, a Federally Qualified Health Center, holding the position of Manager of School-Based Health and Adolescent Services for four years and Health Center Operations Director until she departed, where she was charged with overseeing clinical operations of the Erie Evanston/Skokie practice site.

Bailey's personal history with cancer extends far beyond her professional career. Her grandmother is a breast cancer survivor and two cousins are currently undergoing treatment. In the cases of her relatives, Bailey cites late diagnosis, grim prognosis and limited access to treatment options as expounding factors. This is an all too familiar story faced by many women in Chicago communities.

"I've been touched by cancer so many times, but in my new role with Komen Chicago it's clear that I am not alone," Bailey said. "Every day I work with people who have also been affected by this terrible disease. It is such an important issue, especially for Chicago's women of color whose mortality rate is 40 percent higher than Caucasian women. I'm honored to join the Komen Chicago family where I can be a part of the solution in the fight against breast cancer."



The first major events that Bailey will lead since taking the helm at Komen Chicago are the organization's Ride for the Cure on Sept. 16 and the 21st annual gala, The Greatest Show Under The Big Pink Top, on Oct. 27. For more information on upcoming Komen Chicago initiatives, please visit www.komenchicago.org.

Bailey attended the University of Illinois at Chicago, where she received a Bachelor of Arts in Sociology before moving on to receive a Master's in Public Health in 2007. She returned to the University of Illinois at Chicago and is currently pursuing a doctorate in public health.

<u>About Komen Chicago:</u> Komen Chicago's mission is to ensure quality care for all and save lives by meeting the most critical needs in our underserved communities and investing in breakthrough research to prevent and cure breast cancer. To learn more about Komen Chicago and join the fight against breast cancer, please visit <a href="https://www.komenchicago.org">www.komenchicago.org</a>.

## **Media Contacts**

Michelle Mekky

Michelle@mekkymedia.com
(312) 305.0181

Jacquelyn Brazzale
<a href="mailto:jacquelyn@mekkymedia.com">jacquelyn@mekkymedia.com</a>
(847) 494.3129